



TSL Appoints Sales Partners To Cover Balkan And Baltic Regions

An international, independent, broadcast systems integrator has announced the appointment of three new product reseller partners in the Balkan and Baltic regions as well as the Ukraine.

TSL Professional Products Group will be working alongside Kompani digi-TV, based in Belgrade, Serbia. The company will look after TSL Professional Product sales in Serbia, Macedonia, Bosnia and Montenegro.

TVC, based in Lithuania, will look after Baltic States including Lithuania, Latvia, and Estonia, as well as further afield in Kazakhstan and Belarus.

Sales across the Ukraine will now be handled by Comtel from the capital in Kiev.

TSL Professional Products Group General Manager Chris Exelby commented: "Our new sales partners are further evidence of the success and acceptance of our professional products range around the world. The broadcast infrastructures in these regions are developing rapidly and so becoming an increasingly important region for TSL. We are delighted to welcome these sales professionals who will support our continued growth."