



TSL signs system integration deal for Sky News Arabia

TSL has signed a deal to deliver technical fit out of studios, production and broadcasting functions for Sky News Arabia, the new Arabic language 24-hour rolling news channel due to launch in 2012 across the Middle East and North Africa.

Sky News Arabia is a joint venture between British Sky Broadcasting (BSkyB) and Abu Dhabi Media Investment Corporation (ADMIC), a private investment company based in Abu Dhabi.

Available in both HD and SD formats, Sky News Arabia will broadcast free-to-air to over 50 million households across the MENA region and will also be available on the Sky platform in the UK.

Based in Abu Dhabi, Sky News Arabia will offer news across multiple platforms. TSL begins work on the project immediately.