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## **BEXEL LAUNCHES NEW PARTNERSHIP WITH TSL AT THE 2011 NAB SHOW**

### **Agreement Now Brings Leading TSL Products Closer to U.S. Broadcast System Integrators**

Bexel (NAB Booth C6833), a unit of the Vitec Groups Services Division and a leading worldwide provider of broadcast services and solutions, is pleased to announce it has signed a U.S. and Canada distribution agreement with UK broadcast integrator and manufacturer TSL Professional Products Group, a world leader in the development and production of power management and audio monitoring products. Through this partnership, launching officially at the 2011 NAB Show, Bexel will now offer TSL's intuitive and professional audio monitoring, power management and tally products for broadcast clients.

"The move into the U.S. market is one that requires careful planning and we have been searching for a partner who had good sales coverage, local offices and the ability to provide a high level of service and support to the customer base," says Chris Exelby, director, TSL Professional Products Group. "Bexel is perfectly aligned with an ambition to succeed that matches ours at TSL and we are excited to be entering into this partnership with one of the key players in the U.S."