

April 2008

Telestream**STAND SL5405****WHAT'S SHOWING?**

FlipFactory; Pipeline Quad

WHAT DO THEY DO?

FlipFactory automates ingest, transcodes and exchanges standard definition and high definition media, including news, syndication content, commercials and metadata. Telestream's FlipScan technology will make its first appearance at NAB. Developed as an extension for FlipFactory products, FlipScan automatically scans, analyses and processes non-standard, user-generated content being uploaded to a growing number of video websites. Also new at NAB is FlipFactory New Media, which automates high-volume content repurposing to web and mobile distribution channels. Pipeline Quad is Telestream's newest model from its series of network-based video capture systems and will make its debut at NAB. Developed to integrate into both Mac and Windows workflows, Pipeline provides an alternative to single-user, capture-card solutions for ingesting tape-based media into file-based workflows. Pipeline sits on the network where anyone can access it, enabling real-time encoding to multiple formats in a single box. Telestream says the new four-channel Pipeline Quad offers encoding density and significant per-channel cost savings in a compact one-rack-unit box.

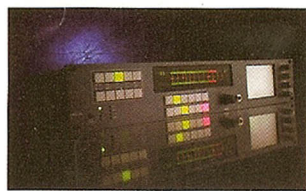
CONTACTW: www.telestream.net**Thomson****STANDS N914, SL106, SL120****WHAT'S NEW?**

Ignite IQ; enhancements to ContentShare2 Media

WHAT DO THEY DO?

Thomson says its new Grass Valley Ignite IQ software adds more

automation capabilities to speed up the process of entering production data, and managing resources. Using the system's Transition Macro Element (TME) technology—which establishes news segments and transitions as "events" on an event timeline—all segments of a live newscast can be pre-programmed and previewed prior to a show going to air. With the new Ignite IQ option, operators have the choice to create either fixed properties within the TME or create a base TME template that includes variables, which can be entered when the TME is added to a story in the newsroom computer system rundown. Ignite IQ provides additional automation enhancements such as auto-channel assignment for video playout servers. ContentShare2's new IT-centric architecture uses industry standard computer technology to support a wide range of administrative and trafficking activities as well as the handling of individual programmes, an entire day's worth of scheduling for multiplatform repurposed content, and the management of technical resources. Thomson says that beyond the repurposing of content, ContentShare2 tracks media throughout its lifecycle (from ingest to playout with all the production tools used through each phase of its lifecycle) and instructs traditional broadcast and IT-centric systems on when and how to process and distribute these clips.

CONTACTW: www.thomsongrassvalley.com**TSL****STAND SU14615****WHAT'S NEW?**

AVMU2-3G; AMU1-3G

WHAT DO THEY DO?

The new AVMU2-3G is TSL's latest audio video monitor capable of decoding all standards up to and including 1080p 50Hz. Features include precision HD/SDI audio metering with an integrated 4.75 inch, 16.9 LCD screen to provide an efficient audio and video monitoring solution for professional broadcast facilities. The new 3G HD 1080p (50Hz) and Dolby decoding rack-mount audio monitor (AMU1-3G) is a multi-standard, multi-formatted rack mount audio solution. The unit has been designed to fulfil a requirement for comprehensive, intuitive and compact metering of Dolby E bit streams from HD/SDI video formats up to and including the latest HD standard 1080p at 50 Hz.

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E: david.phillips@tsl.co.ukW: www.tsl.co.uk**ViewCast****STAND SL13109****WHAT'S SHOWING?**

Niagara Streaming Systems; Osprey SimulStream

WHAT DO THEY DO?

ViewCast's Niagara streaming media encoders are preconfigured plug-and-play solutions that enable users to capture and broadcast premium-quality audio and video in multiple codecs at multiple bit rates – all simultaneously. Osprey SimulStream is a software upgrade that enhances the capabilities of Osprey video capture cards. With SimulStream, one Osprey video card can output multiple instances of audio and video data from a single input source to multiple applications simultaneously.

CONTACT

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E: info@viewcast.comW: www.viewcast.com**Volicon****STAND N2514****WHAT'S NEW?**

Enhancements to Observer

WHAT DOES IT DO?

Volicon will announce a new Quality Assurance Module for the Observer monitoring solution that automatically detects a wide variety of audio and video errors including macro-blocking, or pixelation of the image due to video stream errors or over-compression. Volicon will also announce and demonstrate version 2.0 of the Observer HD, the broadcast industry's first product to provide high definition signal logging and monitoring capabilities. The Observer HD provides support for Dolby 5.1 sound and enables recording on two or four channels, with storage for 30 days or longer. With version 2.0, Volicon will be extending the Observer HD's Dolby 5.1 capabilities to support capture of SDI content. Other new features include HD capture of CEA-708 closed captions (EIA-608 transport extraction), support of bit-rates higher than 3Mbps, alerting support through SNMP, and GPI contact closure upon alert. Volicon will demonstrate a prototype of Producer at this year's NAB, an optional module for Observer that enables broadcasters to capture and repurpose content in a variety of formats for outside use.

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