



TSL completes new broadcast system for QVC Italy

Broadcast systems integrator TSL has announced the completion of a new broadcast system for multimedia retailer QVC in Italy, scheduled to launch in October.

Based in Milan, QVC Italy's new HD broadcast facility includes two identical live control rooms and four live studio floors, totalling more than 950 square metres, plus what TSL describes as one of the largest studio-based moving track lighting grid systems installed anywhere in the world.

In addition to two ancillary HD studios and edit suites for additional production work – and a Pro Tools audio suite with VO booth, live and preparation graphics areas – the QVC facility makes use of TSL's Tallyman system, which interfaces with mixers, routers and multi-viewers, providing the ability to throw facilities from one live control room to the other, according to TSL.