

MediaCityUK buys Clarity

Pixel Power has sold seven Clarity 5000 character generators to be used in brand new studios being built for MediaCityUK in Salford Quays near Manchester. The sale was made through TSL, the broadcast systems integrator, and follows a thorough evaluation of competing technology, resulting in Pixel Power winning the deal through a tender process. "Clarity is the graphics device of choice in the UK, with most broadcasters using Clarity," said James Gilbert, managing director of Pixel Power. "The equipment will also benefit from using our latest Version 9 software, announced this week. Broadcasters have ready access to Clarity-trained operators in the UK and our longstanding relationship with TSL has successfully delivered a number of projects, which demonstrates our commitment to providing ongoing support to integrators."

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