

Internet Based Clipping – ‘Prompt!’ 139 – 12th May 2006

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* Red Bee Media has expanded its investment in Eyeheight master control equipment with the installation of a new playout presentation switcher at the Broadcast Centre in West London. The switcher joins 17 existing Eyeheight playout units which have been commissioned at the Broadcast Centre since the facility first went on air in January 2004. Like the previous units, **this latest playout has been installed by Television Systems Limited (TSL)**. The order was made in response to Red Bee Media's expanding operations. Prior to the new playout master control switcher being deployed, one channel of automation using a single mixer was deployed for two services that time-share a BSkyB transponder. "The playout master control system has proved a popular choice among broadcasters in many countries both for its reliability and its modular expandability," commented Eyeheight Managing Director Martin Moore. "We are particularly pleased that the system plays such a major part at the Broadcast Centre which is one of the world's most prestigious media management and transmission facilities."